



**POWER UP SNACKS MONTHLY
INFLUENCER REPORT**

NOVEMBER 2024

TOTAL IMPRESSIONS

79,446

TOTAL ENGAGEMENTS

9,227



VIEWS

8,646



LIKES

407



COMMENTS

68



SHARES

89



SAVES

17

INDIVIDUAL INFLUENCER OVERVIEW

SAVANNAH X POWER UP SNACKS @SAVSFOODADVENTURES

4,626
TOTAL CAMPAIGN
IMPRESSIONS GENERATED

4,017
TOTAL ENGAGEMENTS /
AUDIENCE INTERACTIONS

86.84% ER

CONTENT SNAPSHOT



IMPRESSIONS & ENGAGEMENTS BY CHANNEL

	IMPRESSIONS	LIKES	COMMENTS	SHARES	SAVES	VIEWS
<u>INSTAGRAM</u> <u>POST</u>	4,626	60	11	4	5	3,937

INDIVIDUAL INFLUENCER OVERVIEW

TRACY X POWER UP SNACKS @THE_SHAW_GIRLS

29,267
TOTAL CAMPAIGN
IMPRESSIONS GENERATED

4,105
TOTAL ENGAGEMENTS /
AUDIENCE INTERACTIONS

14.03% ER

CONTENT SNAPSHOT



IMPRESSIONS & ENGAGEMENTS BY CHANNEL

	IMPRESSIONS	LIKES	COMMENTS	SHARES	SAVES	VIEWS
<u>INSTAGRAM</u> <u>POST</u>	29,267	287	26	0	4	3,788

INDIVIDUAL INFLUENCER OVERVIEW

SHANNAN X POWER UP SNACKS @FAITHFULLYSHANNAN

45,553
TOTAL CAMPAIGN
IMPRESSIONS GENERATED

1,105
TOTAL ENGAGEMENTS /
AUDIENCE INTERACTIONS

2.43% ER

CONTENT SNAPSHOT



IMPRESSIONS & ENGAGEMENTS BY CHANNEL

	IMPRESSIONS	LIKES	COMMENTS	SHARES	SAVES	VIEWS
<u>INSTAGRAM</u> <u>POST</u>	45,553	60	31	85	8	921