

POWER UP SNACKS MONTHLY INFLUENCER REPORT

NOVEMBER 2024

TOTAL IMPRESSIONS

79,446

TOTAL ENGAGEMENTS

9,227





INDIVIDUAL INFLUENCER OVERVIEW

SAVANNAH X POWER UP SNACKS @SAVSFOODADVENTURES

4,626

TOTAL CAMPAIGN IMPRESSIONS GENERATED

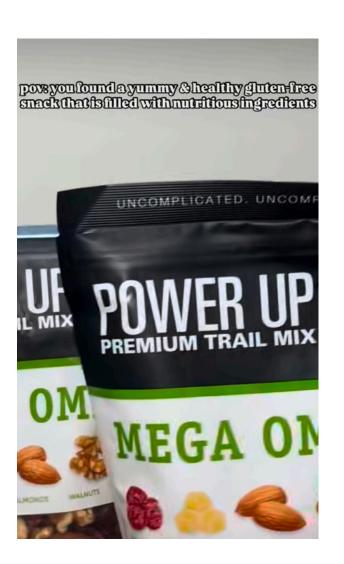
4,017

TOTAL ENGAGEMENTS / AUDIENCE INTERACTIONS

86.84% ER

CONTENT SNAPSHOT

IMPRESSIONS & ENGAGEMENTS BY CHANNEL



	IMPRESSIONS	LIKES	COMMENTS	SHARES	SAVES	VIEWS
INSTAGRAM POST	4,626	60	11	4	5	3,937

INDIVIDUAL INFLUENCER OVERVIEW

TRACY X POWER UP SNACKS @THE_SHAW_GIRLS

29,267

TOTAL CAMPAIGN IMPRESSIONS GENERATED

4,105

TOTAL ENGAGEMENTS / AUDIENCE INTERACTIONS

14.03% ER

CONTENT SNAPSHOT

IMPRESSIONS & ENGAGEMENTS BY CHANNEL



	IMPRESSIONS	LIKES	COMMENTS	SHARES	SAVES	VIEWS
INSTAGRAM POST	29,267	287	26	0	4	3,788

INDIVIDUAL INFLUENCER OVERVIEW

SHANNAN X POWER UP SNACKS @FAITHFULLYSHANNAN

45,553

TOTAL CAMPAIGN IMPRESSIONS GENERATED

1,105

TOTAL ENGAGEMENTS / AUDIENCE INTERACTIONS

2.43% ER

CONTENT SNAPSHOT

IMPRESSIONS & ENGAGEMENTS BY CHANNEL



	IMPRESSIONS	LIKES	COMMENTS	SHARES	SAVES	VIEWS
INSTAGRAM POST	45,553	60	31	85	8	921